

BUSINESS OPPORTUNITIES

THE
World
Mycotoxin
Forum[®]
16TH
CONFERENCE

WMF
connects

19-21 APRIL 2027

ROTTERDAM

THE NETHERLANDS

www.WorldMycotoxinForum.org

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Conference Secretariat

Bastiaanse Communication
P.O. Box 179
3720 AD Bilthoven
the Netherlands
T +31 30 2294247
WMF@bastiaanse-communication.com
www.WorldMycotoxinForum.org



THE WORLD MYCOTOXIN FORUM®

The World Mycotoxin Forum® is the leading international meeting series on mycotoxins where food and feed industry representatives meet with people from universities and governments from around the world. **The World Mycotoxin Forum®** brings together a holistic conference programme covering the latest issues in mycotoxin management and is targeted at everyone working in the mycotoxin space – researchers, food and feed industry, laboratories, policy makers, and enforcement agencies from around the world.

The 16th conference of **The World Mycotoxin Forum®** takes place in Rotterdam, The Netherlands on 19-21 April 2027.

The conference will be held at the 'Postillion Hotel & Convention Centre WTC Rotterdam'. The venue is a former grain exchange in the heart of Rotterdam. The central location makes it the perfect place for the delegates and sponsors of **The World Mycotoxin Forum®**.

Rotterdam is a young, dynamic world city that keeps reinventing itself at speed. The city is unconventional for the Netherlands, internationally renowned for its passion for innovation and unpolished charm. Whether it is the ever-changing skyline full of bold architecture, the port that is regarded as the smartest in the world or the 'can do' mentality of the Rotterdam people in all their diversity: Rotterdam is an entrepreneurial city with a distinct character, constantly evolving and always looking ahead. A city of frontrunners with the courage and will to drive change. This makes Rotterdam an ideal city to host **The World Mycotoxin Forum®**.

WHY BECOMING A SPONSOR OR EXHIBITOR IS AN EFFECTIVE MARKETING STRATEGY:

- Present your message to a highly qualified scientific and professional audience
- Increase your visibility within targeted markets
- Showcase your company's expertise
- Generate new sales leads
- Connect with specialists in the field
- Establish new partnerships
- Stay informed about the latest research developments



SPONSOR PACKAGES

| | Exhibitor only | Bronze sponsor | Silver sponsor | Gold sponsor | Platinum sponsor |
|---|------------------|------------------|-------------------|-------------------|-------------------|
| Exposure <i>before</i> the conference | | | | | |
| Logo display on the conference website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Link to your company website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Announcement in e-newsletters | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exposure <i>during</i> the conference | | | | | |
| Exhibition space: 1 - 5 sqm (including 1 table, 1 chair, electricity) | ✓ | ✓ | | | |
| Exhibition space: 6 - 10 sqm (including 2 tables, 2 chairs, electricity) | | | ✓ | | |
| Exhibition space: 11 - 15 sqm (including 3 tables, 3 chairs, electricity) | | | | ✓ | |
| Exhibition space: 16 - 20 sqm (including 4 tables, 4 chairs, electricity) | | | | | ✓ |
| Five-minute company pitch | | ✓ | ✓ | ✓ | ✓ |
| Oral presentation in the scientific programme <i>OR</i> one-hour workshop* | | | | ✓ | |
| Oral presentation in the scientific programme | | | | | ✓ |
| One-hour workshop | | | | | ✓ |
| Advertisement in the book of abstracts | | | | ✓ | ✓ |
| Company brochure/flyer/gadget (to be supplied by sponsor) in the conference bag | | | | ✓ | ✓ |
| Free registrations, including dinner tickets** | 1 | 1 | 3 | 6 | 10 |
| PRICES | € 4,000.- | € 6,000.- | € 11,000.- | € 22,000.- | € 32,000.- |

* The maximum number of workshops is 3 (handled on a first-come, first-served basis).

** Costs for additional staff members are € 500.- each (excl. conference dinners).

OPTIONAL BUSINESS OPPORTUNITIES

Branding and visibility

| | |
|---|-------------------------|
| Conference bag + company logo printed on the bag (in combination with gold or platinum sponsorship only) | contact the Secretariat |
| Lanyard printed with conference + company logo (in combination with gold or platinum sponsorship only) | contact the Secretariat |
| Advertisement in the book of abstracts (1/1 page, inside cover, full colour; to be supplied by sponsor) | € 3,800.- |
| Insert of company brochure/flyer/gadget (to be supplied by sponsor) in the conference bags | € 2,000.- |
| Best Poster Award (award with a cash price, to be presented by a company representative) | € 3,500.- |
| Conference app | € 3,000.- |

Networking

| | |
|--------------------|-------------------------|
| Conference session | € 6,500.- |
| Coffee/tea break | € 2,500.- |
| Conference dinner | contact the Secretariat |



SPONSOR APPLICATION FORM

Sponsor packages

| | |
|---|------------|
| <input type="checkbox"/> Platinum sponsor | € 32,000.- |
| <input type="checkbox"/> Gold sponsor | € 22,000.- |
| <input type="checkbox"/> Silver sponsor | € 11,000.- |
| <input type="checkbox"/> Bronze sponsor | € 6,000.- |
| <input type="checkbox"/> Exhibitor only | € 4,000.- |

Optional business opportunities

| | | |
|--------------------------|-------|---|
| <input type="checkbox"/> | _____ | € |
| <input type="checkbox"/> | _____ | € |
| <input type="checkbox"/> | _____ | € |
| <input type="checkbox"/> | _____ | € |
| <input type="checkbox"/> | _____ | € |

Cancellation: Refunds, minus EUR 400.- administrative charge, will be made for cancellations received up to 1 January 2027. Cancellations are only valid if notice is received in writing. For cancellations made after 1 January 2027 no refunds will be paid.

Company: _____

Contact person: _____

Address: _____

Postcode and city: _____

Country: _____

T: _____

E: _____

VAT no.: _____

Purchase order number (if applicable): _____

Date: _____

Signature: _____

Please return this form to the Secretariat:

Bastiaanse Communication: WMF@bastiaanse-communication.com

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